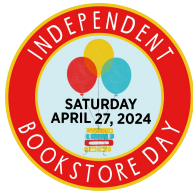


# Independent Bookstore Day IndieCommerce and IndieLite

March 13th, 2024  
Presented by: Courtney Grasso



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# Housekeeping

- All attendees are in listen-only mode.
- For any questions during the presentation, use the 'Questions' pane on your GoToWebinar panel.
- This webinar is being recorded. The recording and slides will be available after the presentation.



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# IBD 2024 for IC(1.0) and IL

IndieCommerce stores can add the Bonfire tee shirt separately.

- Enabled for participating stores by IndieCommerce
- IBD Product Class + IBD Exclusives as products of that class
  - Includes metadata, image, title, price, and description
  - Products not being sold can be unpublished
- IBD Landing Page with all exclusives as a Booklist
- IBD Block - IBD logo that links to IBD Landing Page
- IBD Exclusives website on-sale date
  - Stores can adjust date and time the Add to Cart button appears



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# Getting Ready for IBD 2024 - IC and IL

1. Verify IBD exclusives
2. Unpublish IBD exclusives
3. Customize IBD Landing Page
4. Place IBD Block
5. Set website on-sale date and time
6. Check Changes as Customer



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# Getting Ready for IBD 2024 - More options for IC

1. Display on-hand quantities (IndieCommerce only)
2. Exclude from media mail (IndieCommerce only)
3. Check Changes as Customer

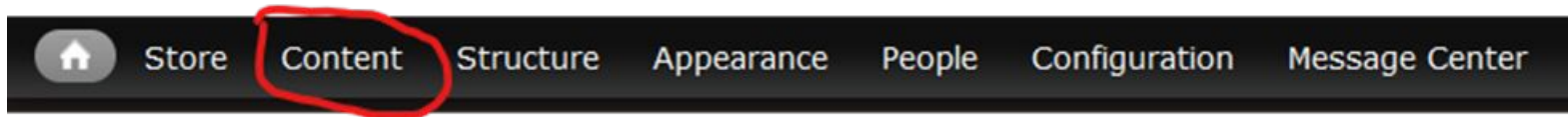
Optional for IndieCommerce stores:

1. Restrict quantities per order
2. Create IBD T-shirt product



# Verify IBD Exclusives

- Verify the IBD Exclusives are available by clicking on 'Content' in the admin toolbar.



- All IBD Exclusives are of the 'IBD Product' product class. To see the products more easily, filter 'Type' by 'IBD Product'

Content ▾

[+ Add content](#)

Title	Type	Author	Published	Vocabulary		
<input type="text"/>	<input type="text" value="IBD Product"/>	<input type="text"/>	<input type="text" value="- Any -"/>	<input type="text" value="- Any -"/>	<input type="button" value="Apply"/>	<input type="button" value="Reset"/>

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OPERATIONS

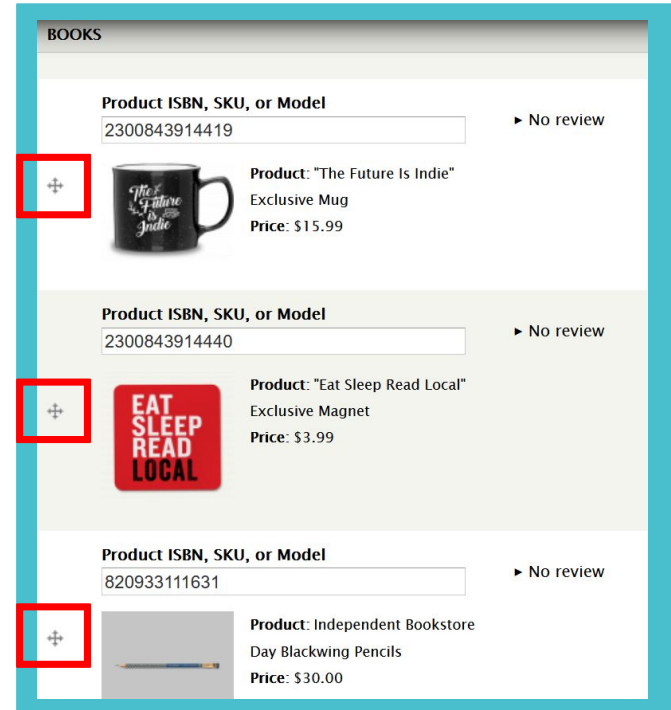
# Unpublish Exclusives Not Selling

- Stores can 'unpublish' products
- To unpublish a product:
  - Click 'Content' in the admin toolbar and locate the product you need to unpublish
  - Select 'Edit'
  - Scroll down to the product settings and click 'Publishing Options'
  - Uncheck the box next to 'Published'
  - Save
- This will
  - Unpublish the product so customers cannot purchase it
  - Remove the product from the IBD Landing Page

The screenshot shows a product settings interface with a teal border. On the left, a vertical list of settings categories is shown: Product information (SKU: 9780063390287, Sell price: \$18.99, Shippable), Shipping settings, Menu settings (Not in menu), Book outline (Not in book), Revision information (No revision), Custom Breadcrumbs, URL path settings (Automatic alias), Meta tags (Using defaults), and Authoring information (By Anonymous on 2024-03-05 15:07:53 -0500). On the right, there are three checkboxes: 'Published' (checked), 'Promoted to front page' (unchecked), and 'Sticky at top of lists' (unchecked). At the bottom, there are four buttons: 'Save', 'Save and continue', 'Preview', and 'Delete'. Two red boxes highlight the 'Published' checkbox and the 'Publishing options' section (which shows 'Not published').

# Customizing IBD Landing Page

- The IBD Landing Page can be customized; i.e, adding text or a new image.
- To re-arrange titles on the book list
  - On the IBD landing page, click 'Edit'
  - Scroll down to the 'Books' section
  - Click on the square arrows and drag products into desired order
  - Save changes
- To remove unpublished products from the list
  - On the IBD landing page, click 'Edit'
  - Scroll down to the 'Books' section
  - For any unpublished product, click 'Remove'
  - Save changes





# Place IBD Block

- 'Independent Bookstore Day Block' available to promote event
  - Block has IBD logo linking to the IBD Landing Page
  - **Cannot be customized\***

\*If you would like to use a different image, a new block is required. Please see documents on Blocks and Images in Appendix slide for more information.

To enable the IBD block:

1. Navigate to Structure > Blocks
2. Under the 'Disabled' section, look for 'Independent Bookstore Day Block'
3. Use the drop-down menu in the Region column, select the region you'd like to place the block.
4. Scroll down to save the configuration.

# On-Hand Quantities (IndieCommerce Only)

- Two methods:

- LSI for Non-Books
- Stock feature

If you aren't sure which method your store is using or need assistance with setting this up for IBD, send an email to [staff@bookweb.org](mailto:staff@bookweb.org)!

## 1. LSI for Non-Books

- Add SKU of IBD Exclusives to store's LSI file, along with quantities
- Check LSI settings for IBD product class

## 2. Stock

- Update product with on-hand quantities using the 'Stock' tab for each product



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# Website On-Sale Date

- Stores can set a date and a time for the Add to Cart button to appear for the IBD exclusives (no earlier than 4/27/2024)
- To change the on-sale date and/or time:
  - Navigate to Store > Configuration > Indie Bookstore Day Settings

The 'Time' setting is based on the time-zone the site is set to. Please check what time-zone your site uses at:  
Configuration > Regional and Language > Regional Settings

Home » Administration » Store » Configuration

## Indie Bookstore Day Settings

Indie Bookstore Day 2023 On Sale Date \*

Date	Time
<input type="text" value="2024-04-27"/>	<input type="text" value="00:00"/>
<small>E.g., 2024-03-06</small>	<small>E.g., 10:32</small>

Enter the date when IBD products will become available to purchase.

IBD Block: [Click here to configure.](#)

Save configuration

The IBD Block can also be accessed here!

# Excluding From Media Mail (IndieCommerce Only)

- Some IBD Exclusives are not eligible for Media Mail
- To prevent customers from selecting Media Mail at checkout for IBD orders:
  - Navigate to Store > Configuration > Shipping Quotes
  - On the shipping method for Media Mail, click 'Conditions'
  - 'Add New Condition'
  - Select 'Check an order's product classes'
  - On the next page, under 'Value', select 'IBD Product'
  - Check box next to 'Negate'
  - Save

If you have an IndieLite site and need to exclude IBD products from media mail, please email us at [@staff@bookweb.org](mailto:@staff@bookweb.org)



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# Verify as a customer

- Double-check all changes to the site as a customer
- Log out of admin account to verify edits, additions, and other changes to IBD content
- If changes are not visible as a customer, please wait 10 minutes and try again.



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## Optional: Selling Bonfire IBD T-Shirt (IndieCommerce Only)

- 'The Future is Indies' T-Shirt can be listed on the IndieCommerce site as a custom product.
- **Do not use the 'IBD Product' product class to create the t-shirt.**
- Use a pre-existing product class if similar merchandise is sold on the site (t-shirts, for example).
- If assistance is needed to place these on the website, contact [staff@bookweb.org](mailto:staff@bookweb.org).

# Optional: Restrict Quantities (IndieCommerce Only)

- Limit quantity of a custom product that can be added to an order
  - IBD Products are custom products, as they are outside of the book data system.
- To restrict quantity on an IBD product:
  - Click 'Content' and find the product you want to restrict quantities of
  - Go to 'Edit'
  - At the top of the page, select 'Features'
  - On the next page, select 'Restrict Qty' from the drop-down, and then 'Add'
  - Enter a quantity limit and save changes

- Customer cannot adjust quantity in cart
- If attempt to put more than allowable quantity in cart, error message on Cart page.

VIEW EDIT DELETE OUTLINE CONVERT DEVEL

Product Attributes **Features** Stock

TYPE	DESCRIPTION
No features found for this product.	

Add a new feature Restrict Qty ▾ Add

SKU  
9780593892091 ▾  
This is the SKU of the product that will be restricted to this quantity.

Quantity limit  
0  
The number of times this product can be added to a cart. Set to 0 for unlimited.

Is it a lifetime restriction?  
If checked, user's ordering history will be taken into account too.

Save feature Cancel

# Thank you!

IC staff: [staff@bookweb.org](mailto:staff@bookweb.org)

- IBD Help Document for IC & IL
- [Independent Bookstore Day](#)

## Related IC Help Documents:

[Blocks](#)

[Images](#)

[Pages](#)

[Booklists](#)

[Menus](#)

[Links](#)

[LSI for Non-Book](#)

[Stock](#)

## Related IL Help Documents

[Blocks](#)

[Booklists](#)

[Images](#)

[Pages](#)

[Menus](#)

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