

IndieCommerce

A Look At New Features

Wednesday, June 23, 2021

Presented by
Courtney Grasso
Geetha Nathan

Housekeeping

- All attendees are in 'Listen Only' mode
- We welcome questions and comments. Type them into the questions panel
- Questions will be answered at the end of the presentation
- Webinar recording and deck will be shared with the attendees
- Use the hand icon for any technical issues
- Trouble with audio? You can dial in by phone and watch on the computer screen

CONTENT

Catalog

1. Create a New Catalog
2. Add Catalog Title and Sub-Categories
3. Configure the Catalog Colors
4. Add a menu link
5. Catalog is ready to share!!

1. CREATE A NEW CATALOG

[Create New Catalog](#) 

Navigate to : [Content > Catalog List](#)

CURRENT CATALOG

SL. NO	TITLE	CREATED DATE	SUBCATEGORIES	ACTION
1	Staff Recommendations	03-12-2021	Courtney Geetha	Edit delete
2	Test Catalog	03-17-2021	Test 1 Test 2 Banner Test	Edit delete
3	Reading Group Selections	06-22-2021	Young Adult Nonfiction and Memoir Family & Coming of Age	Edit delete

Catalog Name *

Name of the Catalog

Navigate to : Content > Catalog List

Catalog Cover Image

No file chosen

This catalog's main cover image (optional)

SUBCATEGORY

Name *

Catalog subcategory title

ISBNs *

Enter one ISBN per line.

Banner Image

No file chosen

Banner image for subcategory pages

2. ADD CATALOG NAME AND SUB-CATEGORIES

3. CONFIGURE COLOR AND SUB-CATEGORY TITLE

[Home](#) » [Administration](#) » [Content](#) » [Catalog List](#)

Catalog List 

Navigate to : [Content](#) > [Catalog List](#) > [Configure](#)

Catalog color 1

#EDED

Catalog color 2

#7BBCD8

Hide subcategory title

Subcategory title is a required field. But, if you have a banner image with the same title, checking this box will hide the title.

Save configuration

E-COMMERCE

Online Only Gift Code - Schedule Delivery

Customers can select a delivery date for the gift code

- Delivery Date Attribute (Optional)
- Delivery Date Format : yyyy-mm-dd (2021-06-25)
- Delivery Date Range : Next day -> 1 Month
- No option to choose time

Processing Orders With Delivery Date

- Same as before
- Is there a Delivery Date?
 - NO -> Recipient is emailed the online gift code as soon as the order is marked as Completed
 - YES -> Recipient is emailed the online gift code the morning of the delivery date
- Gift code delivery information in the Admin Comments
- Delay in processing an order for an Online Gift Code

Online Only Gift Code



Amount \$

Recipient Email *

Sender's Name *

Message to Recipient

Online Giftcode Delivery Date

This is an optional field. Leave it empty to send the giftcode when the order is processed, Or provide a future delivery date in yyyy-mm-dd format.

ADD TO CART

**ONLINE ONLY GIFT CODE
PRODUCT WITH (OPTIONAL)
DELIVERY DATE ATTRIBUTE**

Online Only Gift Code - Customize Delivery Email

Stores can customize the email

- Store > Configuration > Online Only Gift Code > Settings
- Upload image to include in the email
- Available *tokens* (Replacement Patterns)
- Custom message in gift code delivery email
- Different message for store generated gift codes
- Checkout completion message (if using Delivery Date)

RECIPIENT EMAIL SETTINGS

Email subject

You have been sent a gift code

Email subject for a gift code

Email body

```
<p>Good news!</p>
  <p>[online_giftcode:gift-code-image]</p>
  <p>You have just received an online only gift code from [online_giftcode:gift-code-sender-name] for <strong> [online_giftcode:gift-code-value] </strong>
  to be used on your next purchase at [site:url].
  The gift code is <strong> [online_giftcode:gift-code-code]</strong></p>
  <p>Message from [online_giftcode:gift-code-sender-name]:</p>
  <blockquote>[online_giftcode:gift-code-message]</blockquote>
  <p>To use your online only gift code, click on the following link to log in and start shopping:<br />
  [site:login-link]
  </p>
  <p>Happy shopping!</p>
```

Email body for a gift code

▶ REPLACEMENT PATTERNS


Preview

▼ REPLACEMENT PATTERNS

▶ GLOBAL REPLACEMENT PATTERNS

▼ ONLINE_GIFTCODE REPLACEMENT PATTERNS

Click a token to insert it into the field you've last clicked.

NAME	TOKEN	DESCRIPTION
Gift Code	[online_giftcode:gift-code-code]	The Gift code.
Gift Code ID	[online_giftcode:gift-code-id]	The Gift Code ID.
Gift Code Image	[online_giftcode:gift-code-image] 	The default image to be used on the email
Gift Code Message	[online_giftcode:gift-code-message]	The message to the recipient.
Gift Code Name	[online_giftcode:gift-code-name]	The Gift Code name.
Gift Code purchaser ID	[online_giftcode:gift-code-purchaser-id]	The ID of the Gift Code purchaser.
Gift Code remaining value	[online_giftcode:gift-code-remaining-value]	The Gift Code's remaining value.
Gift Code value	[online_giftcode:gift-code-value]	The Gift Code's original value.
Order ID using Gift Code	[online_giftcode:gift-code-order-id]	The order associated with the Gift Code.
Recipient Email	[online_giftcode:gift-code-recipient-email]	The recipient email
Sender's Name	[online_giftcode:gift-code-sender-name]	The name of the sender

Givex e-Gift Cards - Schedule Delivery & Customize Delivery Email

(Same as Online Only Gift Code)

- Customers can select a delivery date
- Processing orders - same as before
- Customize message in the e-gift card delivery email
- Upload image to include in the delivery email

Discount Coupons

- Coupons for 'REG' Discount Category books
- Coupons for Board Books, Boxed Sets, Games
- Coupon Usage Report
 - Active Coupons
 - Inactive Coupons
 - Deleted Coupons

Apply discount to

- Order subtotal
- Order subtotal, excluding already discounted titles
- Order subtotal, applying the best discount available for each item (Coupon vs Web discount)
- Total of matching product(s)
- All matching product(s)
- The cheapest matching product(s)
- The most expensive matching product(s)

Choose one of these 4 options

Coupons with no restrictions will match all products.

- Require all products to match

If checked, the coupon will be rejected if an order contains any non-applicable products as configured below.

Date restrictions

- Restrict coupon by date.

Maximum number of redemptions (per code)

If set, the coupon can only be used this number of times. For bulk coupons, this applies to each available code.

Maximum number of redemptions (per user)

If set, each user can only use the coupon this number of times.

▶ **MINIMUM ORDER LIMITS**

▼ **APPLICABLE DISCOUNT CATEGORY**

Selecting a discount category will apply the coupon to all books of that category. (Does't work as expected if Apply discount available for each item (Coupon vs Web discount)')

- REG

**COUPONS FOR 'REG'
DISCOUNT BOOKS**

Apply discount to

- Order subtotal
- Order subtotal, excluding already discounted titles
- Order subtotal, applying the best discount available for each item (Coupon vs Web discount)
- Total of matching product(s)
- All matching product(s)
- The cheapest matching product(s)
- The most expensive matching product(s)

Choose one of these 4 options

Coupons with no restrictions will match all products.

**COUPONS FOR DIFFERENT
FORMATS OR BINDING TYPES**

▼ APPLICABLE BOOK FORMATS

Selecting a book format will apply this coupon to **all** books of that format, and can be used only for coupons applied to Order Subtotal.

- Hardcover
- Paperback
- Compact Disc
- MP3 CD
- Mass Market Paperbound
- Mass Market Paperback
- Board Books
- Board book
- Boxed Set
- Board Games
- Game
- Multiple copy pack

Available Now!

**Order Created between
Start date**

Jun ▼ 1 ▼ 2021 ▼

End date

Jun ▼ 22 ▼ 2021 ▼

Coupon status

- ✓ Active
- Inactive
- Deleted

Order statuses

- Abandoned
- Canceled - Fraud
- Canceled
- In checkout
- Pre-Order Payment Received

Only orders with selected statuses will be included in the report.
Hold Ctrl + click to select multiple statuses.

Display report

Download Report as CSV

COUPON USAGE REPORT
Store > Reports > Coupon Usage Report

ORDER PROCESSING

Pre-order Status & Local Store Inventory

Consider this scenario:

- It is a pre-order title
- Customer should see it as a 'Coming Soon' title
- Store staff should see the On-Hand / In-Stock information when processing orders
- On-Hand / In-Stock information should be included in the Pick List

It is now possible!

Stock Information:

▶ ABOUT STOCK INFORMATION ?

PRODUCT	S1	TN	OR	IN	PA-C
9781250126467 x3 (8/3/2021)	15	0	0	0	0
9781250126436 x1	1	0	1	5	6

Pick Lists - On-Hand / In-Stock Information Included



ORDER ID	ORDER DATE	QTY	SKU	TITLE	AUTHOR	PUBLISHER	PUB DATE	GLOBAL AVAILABILITY	LSI TOTAL QTY	LSI SECTION	ORDER STATUS
228	6/22/2021	3	9781250126467	Court of Lions: A Mirage Novel (Mirage Series #2)	Daud, Somaiya	Flatiron Books	8/3/2021	Coming Soon – Available for Pre-Order Now	15		Pending
228	6/22/2021	1	9781250126436	Mirage: A Novel (Mirage Series #1)	Daud, Somaiya	Flatiron Books	7/7/2020	Usually Ships in 1–5 Days	1		Pending
227	6/22/2021	1	9780399226908	The Very Hungry Caterpillar	Carle, Eric	World of Eric Carle	3/23/1994	Usually Ships in 1–5 Days	0		Payment received
227	6/22/2021	1	9781852691257	The Very Hungry Caterpillar	Carle, Eric	Mantra Lingua/Tsai Fong	1/1/1992	Special Order	0		Payment received
226	6/22/2021	1	9780231192033	Table for One: Stories (Weatherhead Books on Asia)	Yun, Ko-Eun	Columbia University Press	1/4/2022	Coming Soon – Available for Pre-Order Now	0		Payment received
226	6/22/2021	1	9781452159218	Quicktionary: A Game of Lightning-fast Wordplay	Creative, Forrest-Pruzan	Chronicle Books	3/14/2017	Usually Ships in 1–5 Days	0		Payment received
226	6/22/2021	1	9780786965557	Dungeon! Board Game	Team, Wizards RPG	Wizards of the Coast	6/24/2014	Backordered	0		Payment received

Store Admin Access To Customer Accounts

Store Admins can...

- Edit customer's username
- Edit customer's email address
- Reset password
- Cancel / Block customer accounts
- Cancel / Block staff accounts with Store Editor or Order Admin roles
 - Remove the admin role
 - Cancel / Block the account

Order Of Checkout Panes

CHECKOUT PANE	
<input type="checkbox"/>	Cart contents
<input checked="" type="checkbox"/>	Customer information
<input type="checkbox"/>	Delivery information
<input checked="" type="checkbox"/>	Calculate shipping cost
<input type="checkbox"/>	Payment method
<input checked="" type="checkbox"/>	Contact / Billing information

REPORTS

Reports (Coming Soon)

Store > Reports > Financial Reports

- Daily Reconciliation Report
- Credit Card Charge Report
- Online Only Gift Code Charge Report
- Gift Card Charge Report
- Paypal Charge Report

Q&A

Thank You!!