IndieCommerce
&
IndieLite

October 29, 2021

Available Now

- **2 New Themes for IndieCommerce**
  - Flatland
    - Ddgbooks..com
    - Shoponceuponatime.com
    - Myvermontbookstore.com
    - Phoenixbooks.biz

  - Santa Rosa
    - Mcleanandeakin.com
    - Watermarkbooks.com
    - Store.prologuebookshop.com

Available Now

- **Upgraded Theme for IndieLite**
  - IndieLite 2021
- **Catalog**
  - Book Fairs
  - Gifts, Sidelines etc.

Available Now

- **New preferences** to control what customers can purchase online (Short Discount, Books not in stock at the store, Not For Sale etc.)
    - Stock filter for 'Views'
    - Hide Short Discount titles from search
- **Manage store inventory for books and non-books**
    - Upload directly from your POS to your IC site
    - Talk to your POS vendor to automate this
    - Tool to compare Ingram / ONIX price with POS price

Getting Ready For The Holidays - Part 1

Available Now

- **Gift Cards - Physical and Digital - Balance Check, Redemption, Adjustment**
    - Givex
    - Online Only Gift Code (Digital only)
    - IBIDie
        - Physical and Digital, Redeem online
        - Available for IL sites too
    - WordStock
        - Physical and Digital, Redeem online
        - Available for IL sites too
    - iMRCHNT
        - Physical (If you have the 'security' digits enabled)

If customers can purchase gift cards on your website, make sure you have the corresponding payment method enabled.

Available Now

- **Paypal - Upgraded Integration (IndieCommerce and IndieLite)**
    - Can process more like credit card orders
    - Initiate a charge or refund transaction on Paypal directly from your IC site, no more logging into Paypal to capture an authorization
    - If you don't have a Paypal account, contact staff@bookweb.org first
- **Gift Receipts**
    - Customers can request it during checkout
    - Store staff can print / email the gift receipt
    - Can print in bulk

Available Now

- ○ Bulk order processing
- ○ Bulk printing of invoices
- ○ Integration with Shipping solutions - Stamps.com, PirateShip, ShipEasy, Shippo, **ShipStation**, **Endicia** (added today)
- ○ Pick Lists (Binding type, Shipping Method, Pickup location)
- ○ Financial reports to track sales and revenue
  - ■ Daily Charge Report for Credit Card, Online Gift Code etc.
- ○ Sales Report by state
- ○ NoFraud - Realtime fraud screening for e-commerce websites

Available Now

- **POS Order Exporter**
    - Available for Anthology, Basil, Booklog, IBIDie, iMRCHNT and WordStock
    - Check with your POS vendor and let us know if you are interested in trying.
    - It can be automated
    - We want to make this better for our members
- **iMRCHNT - Upgraded integration !!!**
    - iMRCHNT and IC can exchange order information
    - Interested? Contact iMRCHNT

Coming Soon! (Work never stops)

- Sidelines - Bulk upload with dimensions and weight (*QA Testing*)
- Ingram Stock ETA (*Discovery*)
  - ETA for titles temporarily out of stock
- Free Shipping (*QA Testing*)
  - Can be configured easily (no need to struggle with Rules and Conditions)
  - Alert the customer to how much more they need to purchase for free shipping
- Bag Fee for pickup orders (*QA Testing*)

Coming Soon! (Work never stops)

- ABC Catalog : The ABC Group Best Books For Young Readers (IC and IL)

    - https://bookweb.org/indiecommerce/abc-best-books-young-readers

- Regional Holiday Catalogs (IC and IL)

    - CALIBA

        - https://bookweb.org/indiecommerce/regional-holiday-catalogs

        - https://icsample21.d7.indiebound.com/holiday/CALIBA/holidaycatalog.html

Important Reminders

- Sign up for the 'IndieCommunication'

- Check the Message Center on the website

- Sign up for Webinars / Review webinar recordings

- View the site as a customer

- Go through checkout as a customer and place test orders on your website

- Make sure your store staff have the right permissions and roles on the website

- Watch out for suspicious or fraudulent orders (Recent increase in fraud)