



MAKING THE MOST OF BOOK DATA

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WHAT DO WE MEAN BY "BOOK DATA"?

- All of the information about a book
- Essential details like ISBN, title, author, price, cover image
- Also dimensions, age range, author bio, etc.
- Provided direct from publishers and by aggregators
- Cover images provided separately as JPEG files
- Data is loaded into ABA's **Book Data System (BDS)**
- Shared with IndieCommerce, IndieLite, IndieBound

HOW DOES BOOK DATA GET TO INDIECOMMERCE?

- **Ingram** - aggregates data from everybody
 - Ingram provides data for tens of millions of books
 - Includes basic metadata (title, author, publisher, price, etc.)
 - Also proprietary data (stock numbers, "desire" score)
- **ONIX** - XML feeds direct from publishers
 - Mostly large publishers, and small presses with distribution
 - The industry standard format for book data

HOW DOES BOOK DATA GET TO INDIECOMMERCE? (CONT.)

- ABA - Indie Next List blurbs
- Content Partners - NPR, LitHub, etc.
- Kobo - ebook data
- User submissions - "Addabook" on IndieBound.org
 - Add titles, corrections and updates
 - Used by booksellers, authors, publishers, ABA/IC staff
 - Issues ultimately need to be corrected upstream at distribution

BOOK DATA FROM YOUR STORE

- **Local Store Inventory (LSI)** - what's on hand
- **Staff Reviews** - book lists, other reviews
- **Store Pricing** - your unique pricing strategies
- **Your settings** - for availability, messaging, search, and much more
- **YOUR SITE ONLY!**

**ADMIN-ONLY
DATA**

ADMIN PRODUCT DETAILS

Product Details

ISBN: 9781419725456

ISBN-10: 1419725459

Publisher: Harry N. Abrams

Publication Date: November 7th, 2017

Pages: 224

Language: English

Series: Diary of a Wimpy Kid

Recommended Reading Level

Minimum Age: 8

Maximum Age: 12

Minimum Grade Level: 3

Maximum Grade Level: 7

Admin Product Details

Ingram Discount Code: REG

Price Source: List Price

Family ID: 9433373

Series ID: 000445859

Ingram On Hand: 7765

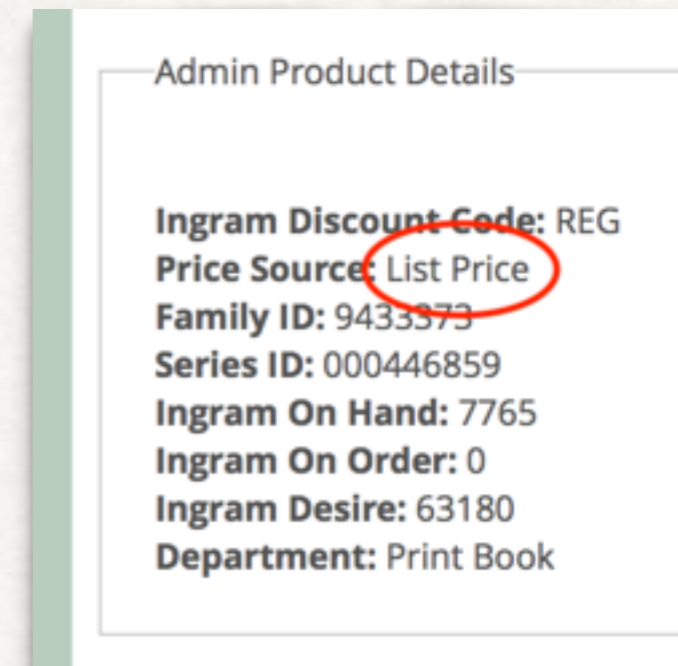
Ingram On Order: 0

Ingram Desire: 63180

Department: Print Book

PRICE SOURCE

- **LSI** - Price for this book was provided from LSI
- **Single Product Pricing Rule** - a specific pricing rule was set for this ISBN in Store Pricing
- **Ingram Discount Code Pricing Rule** - a pricing rule was set for this book's Ingram Discount Code in Store Pricing
- **List Price** - book is being sold at the publisher's List Price (no other rules in effect)



FAMILY ID

- Proprietary value provided by Ingram
- Used to group different editions of the same book together
- Builds the “Related Editions” on the product page

Admin Product Details

Ingram Discount Code: REG
Price Source: List Price
Family ID: 7682262
Ingram On Hand: 0
Ingram On Order: 0
Ingram Desire: 8
Department: Print Book

Categories

Literary
Family Life
Sagas

Related Editions (all)

Kobo eBook (May 3rd, 2016): \$11.99
Paperback (January 3rd, 2017): \$16.00
Digital Audiobook (Libro.fm)

INGRAM DESIRE

- Proprietary value provided by Ingram
- Measures how high demand is for a book at the moment
- Grows as a book grows in popularity and shrinks as it becomes less popular, or is replaced by another edition
- Key criteria for ranking books in search
- Used to sort related editions

Admin Product Details

Ingram Discount Code: REG
Price Source: List Price
Family ID: 3031689
Ingram On Hand: 25
Ingram On Order: 22
Ingram Desire: 102
Department: Print Book

Admin Product Details

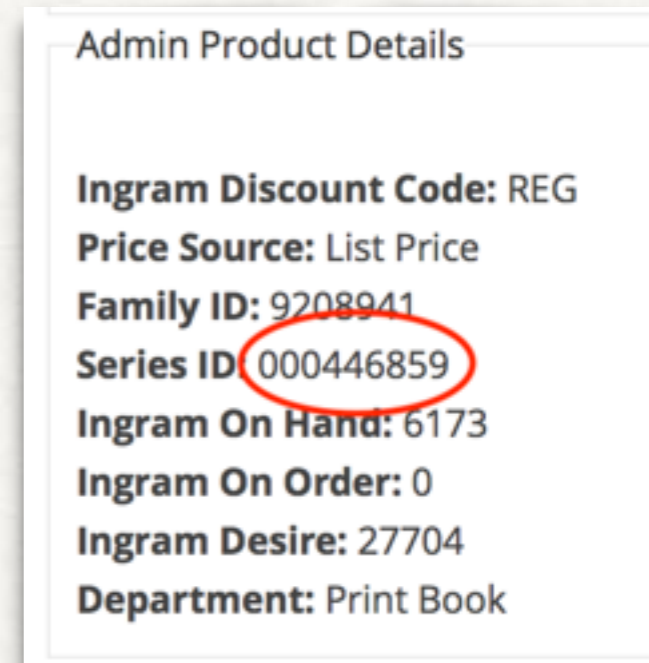
Ingram Discount Code: REG
Price Source: List Price
Family ID: 8322178
Ingram On Hand: 163
Ingram On Order: 35
Ingram Desire: 2302
Department: Print Book

Admin Product Details

Ingram Discount Code: REG
Price Source: List Price
Family ID: 2921555
Ingram On Hand: 280
Ingram On Order: 660
Ingram Desire: 17066
Department: Print Book

SERIES ID

- Established by Ingram to help connect series
- Used to relate books in the same series
- Series name also appears in the book's title for easier search & discovery
- If the book's title already contains the series name, we don't add it twice
- We also add the series #



Diary of a Wimpy Kid #12: Getaway (Hardcover)

The Lightning Thief (Percy Jackson & the Olympians #1) (Paperback)

DEPARTMENT

- We have recently added support for some sidelines from Ingram
- Department indicates Print Book vs. sideline
- Ingram-T is Ingram's department T which includes calendars, maps, and journals
- This category must be enabled on your site (coming up)

Admin Product Details

Ingram Discount Code: REG
Price Source: List Price
Family ID: 1149070
Series ID: 000368091
Ingram On Hand: 1341
Ingram On Order: 483
Ingram Desire: 5587
Department: Print Book

Admin Product Details

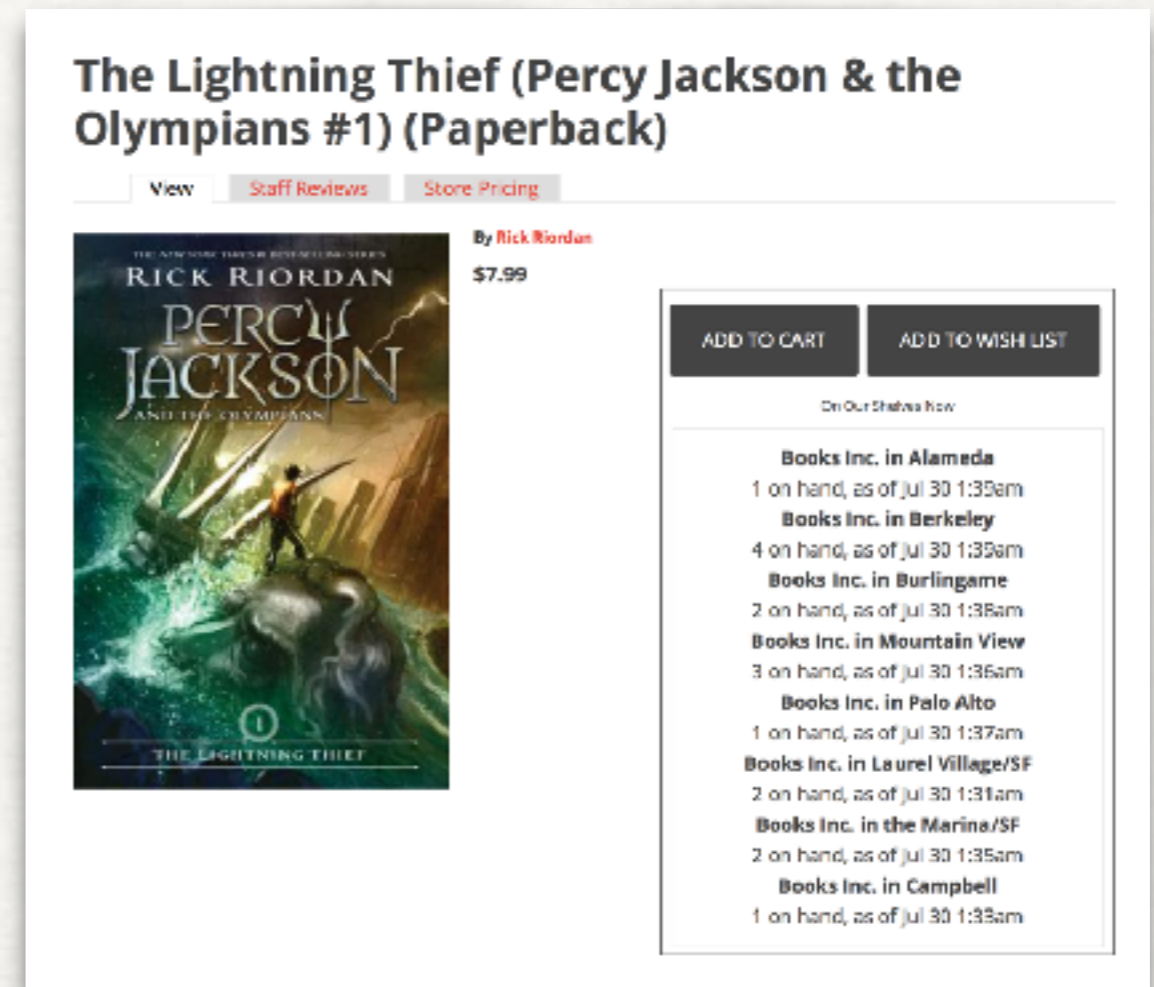
Ingram Discount Code: REG
Price Source: List Price
Family ID:
Series ID: 000038887
Ingram On Hand: 6
Ingram On Order: 0
Ingram Desire:
Department: Ingram-T

AVAILABILITY STATUSES

(from most to least available)

#1: ON OUR SHELVES NOW

- This book is in stock at your store
- Only available if you upload LSI
- Supersedes all other statuses—that includes pre-order
- Eligible to drop ship from Ingram if it's in stock there (LSI doesn't preclude sending orders to Ingram for fulfillment)



The Lightning Thief (Percy Jackson & the Olympians #1) (Paperback)

View Staff Reviews Store Pricing

By Rick Riordan
\$7.99

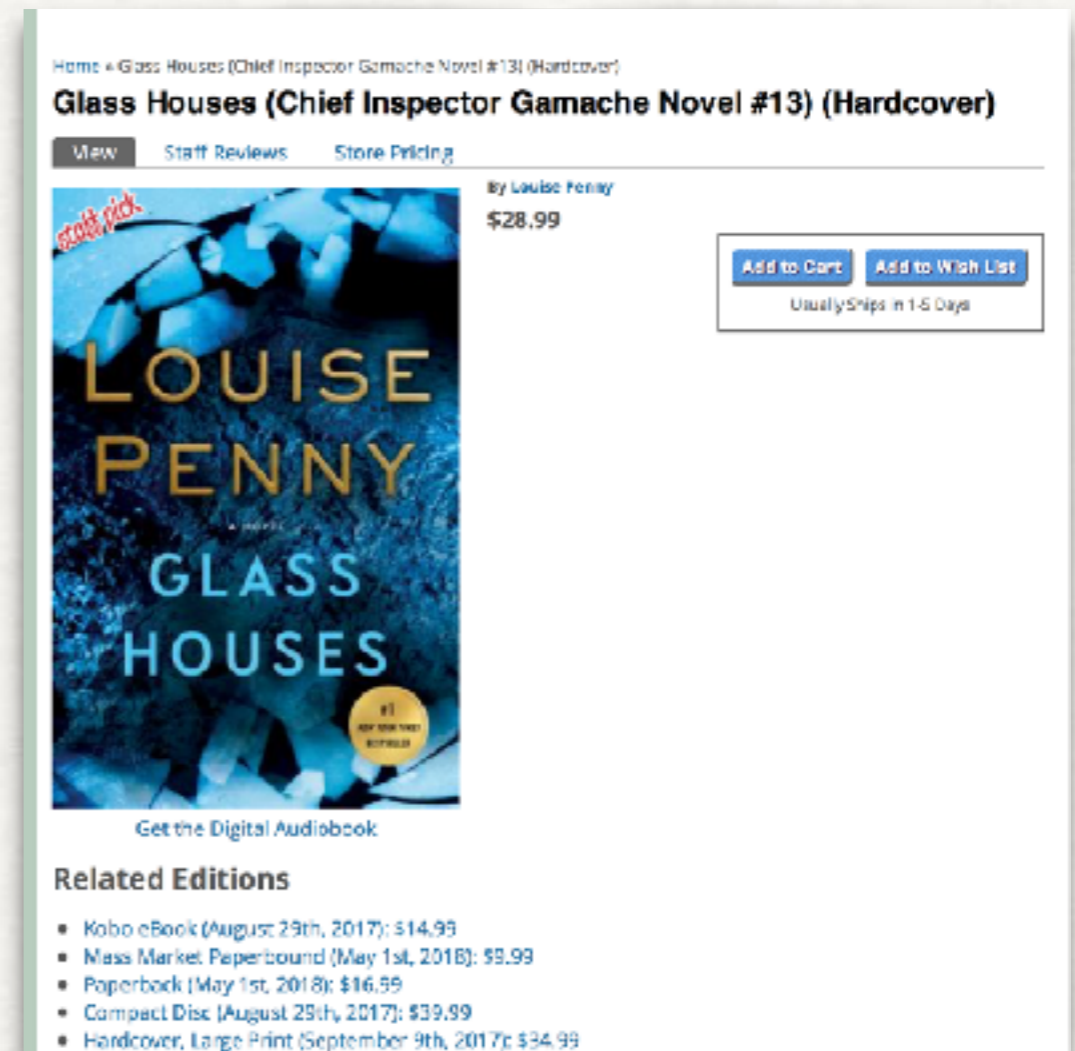
ADD TO CART ADD TO WISHLIST

On Our Shelves Now

- Books Inc. in Alameda**
1 on hand, as of Jul 30 1:35am
- Books Inc. in Berkeley**
4 on hand, as of Jul 30 1:35am
- Books Inc. in Burlingame**
2 on hand, as of Jul 30 1:35am
- Books Inc. in Mountain View**
3 on hand, as of Jul 30 1:35am
- Books Inc. in Palo Alto**
1 on hand, as of Jul 30 1:37am
- Books Inc. in Laurel Village/SF**
2 on hand, as of Jul 30 1:31am
- Books Inc. in the Marina/SF**
2 on hand, as of Jul 30 1:35am
- Books Inc. in Campbell**
1 on hand, as of Jul 30 1:35am

#2: USUALLY SHIPS IN 1-5 DAYS

- Not in stock at your store (if you're using LSI)
- This book is in stock at one or more of Ingram's warehouses
- Eligible to drop ship direct from Ingram if a customer buys it



The screenshot shows a product page for the book "Glass Houses" by Louise Penny. The page includes a breadcrumb trail, the book title, author name, price, and a "Usually Ships in 1-5 Days" badge. The book cover features a blue and black design with the title "GLASS HOUSES" and the author's name "LOUISE PENNY". A "staff pick" badge is visible in the top left corner of the cover. Below the cover, there is a link to "Get the Digital Audiobook" and a section for "Related Editions" listing various formats and prices.

Home » Glass Houses (Chief Inspector Gamache Novel #13) (Hardcover)

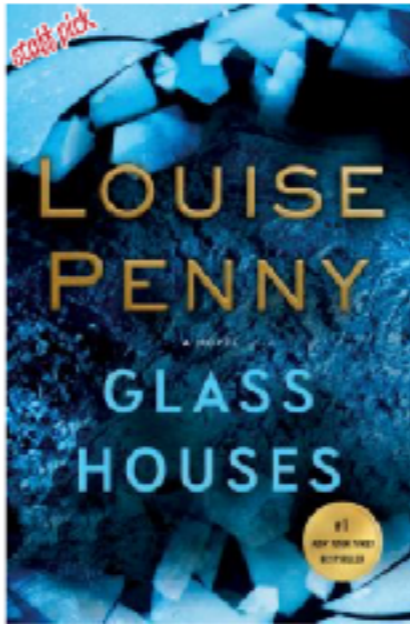
Glass Houses (Chief Inspector Gamache Novel #13) (Hardcover)

View Staff Reviews Store Pricing

By Louise Penny
\$28.99

[Add to Cart](#) [Add to Wish List](#)

Usually Ships in 1-5 Days



Get the Digital Audiobook

Related Editions

- Kobo eBook (August 29th, 2017): \$14.99
- Mass Market Paperbound (May 1st, 2018): \$9.99
- Paperback (May 1st, 2018): \$16.99
- Compact Disc (August 29th, 2017): \$39.99
- Hardcover, Large Print (September 9th, 2017): \$34.99

#3: BACKORDERED

- Not in stock at your store
- Not in stock at Ingram
- Copies are on order at Ingram
- Whether backordered books are available for purchase depends on your "Special Order" settings.



#4: SPECIAL ORDER

- Not in stock at your store
- Not in stock at Ingram
- Not on order at Ingram
- No further information is to hand regarding availability
- Ingram may not carry the title, but it may be available through the publisher/author or other sources


Home > Sciences: The Stars in Me Are the Stars in You. (Paperback)

Science: The Stars in Me Are the Stars in You. (Paperback)

View Staff Reviews Store Pricing

By Robert M. Drake
\$15.00

Add to Cart Add to Wish List
Special Order



Related Editions

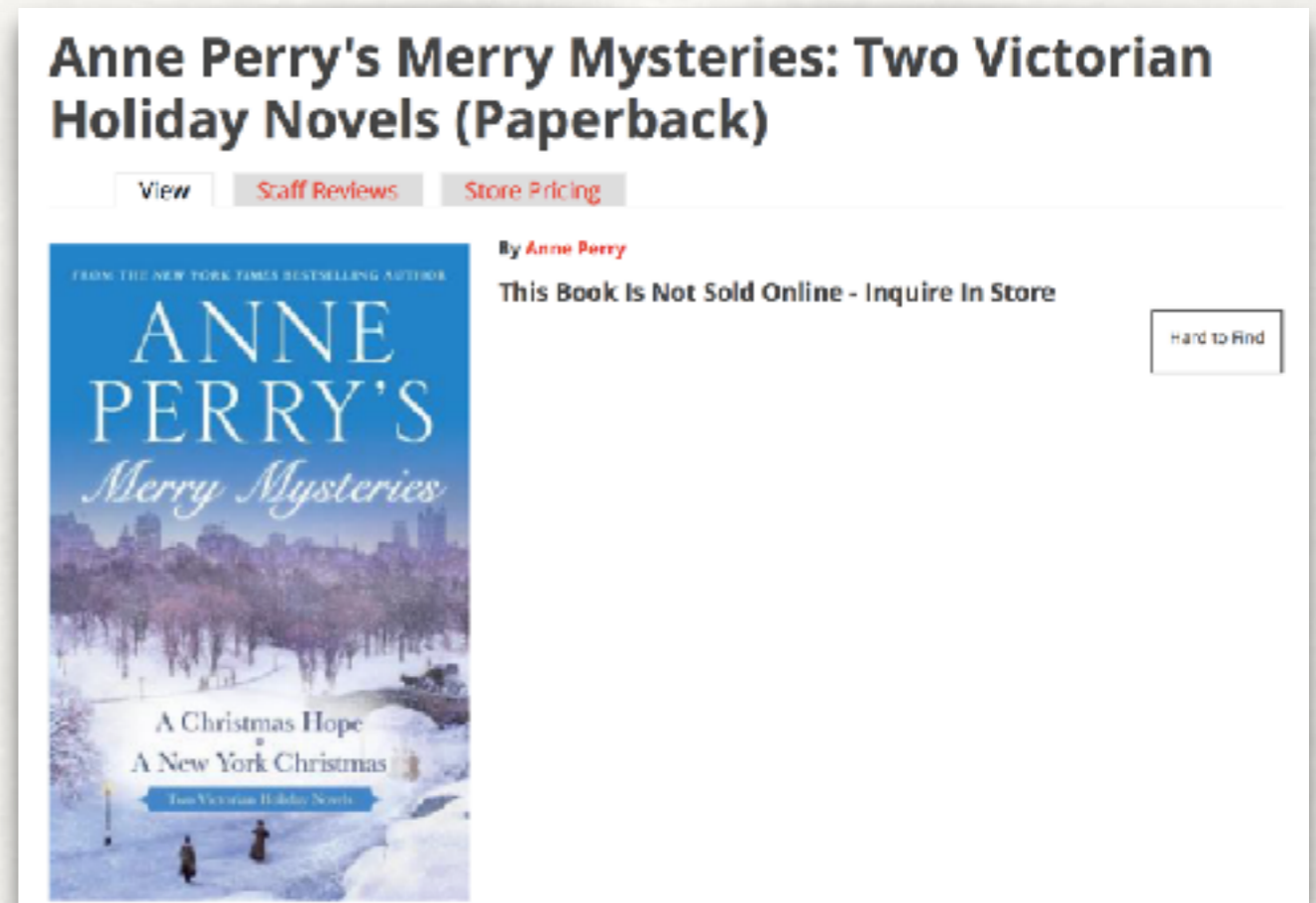
- Paperback (November 14th, 2014): \$15.00

Product Details

ISBN: 9781304939340
ISBN-10: 1304939340
Publisher: Lulu.com
Publication Date: February 8th, 2015
Pages: 164
Language: English

#5: HARD TO FIND

- Not in stock at your store
- Not in stock at Ingram
- Not on order at Ingram
- Specific information is available via Ingram or the publisher that this book is out of stock indefinitely but has not been removed from publisher's catalog



#6: OUT OF PRINT

- Not in stock at your store
- Not in stock at Ingram
- Not on order at Ingram
- Specific information is available via Ingram or the publisher that this book is out of print
- End of life for a book



#7: UNAVAILABLE

- Ingram or publisher has supplied information that this book should be deleted
- Does not appear on your site at all
- Canceled titles
- Titles subject to legal dispute, etc.

Page not found

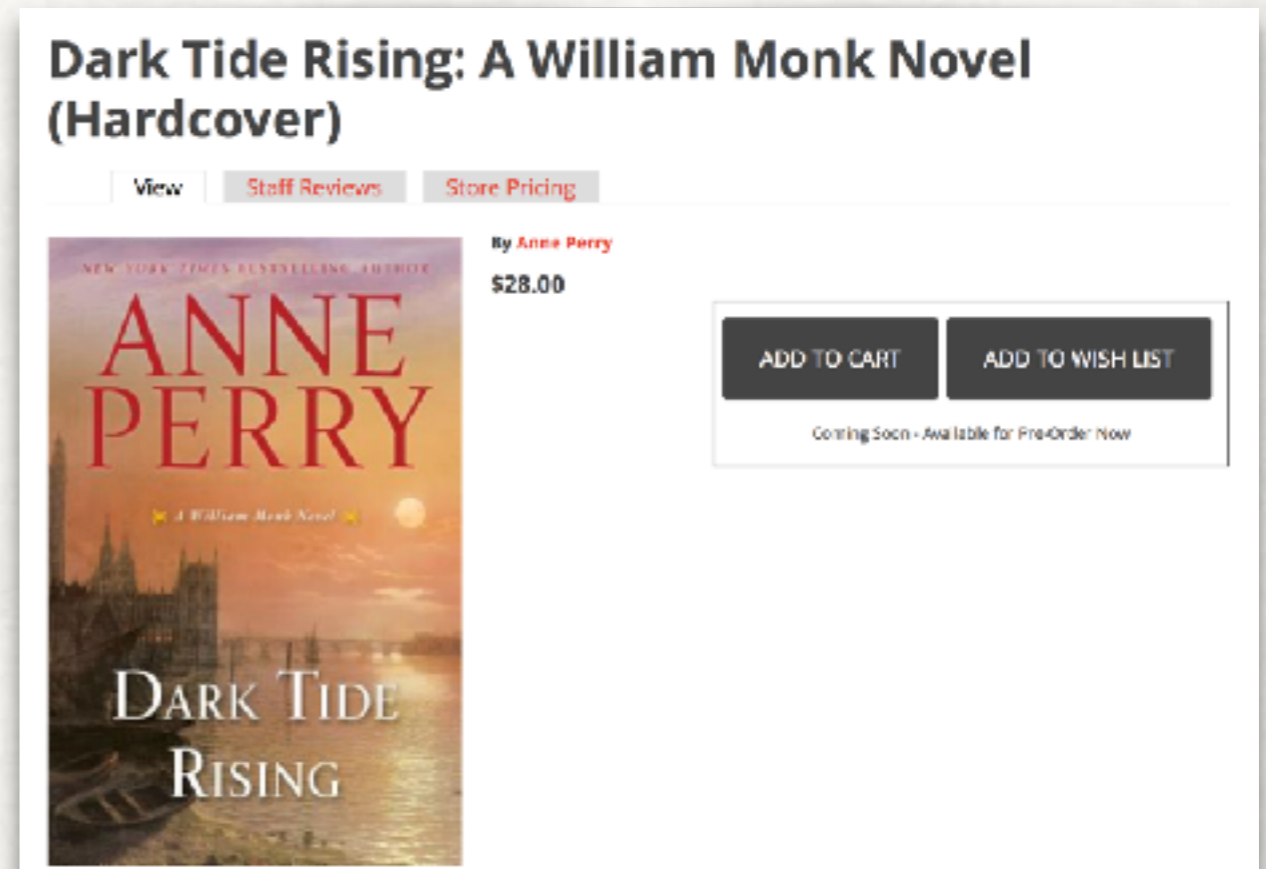
The requested page "/book/9780446400115" could not be found.

BONUS:

PRE-ORDER STATUSES

COMING SOON: AVAILABLE FOR PRE-ORDER NOW

- Not in stock at your store
- Publication Date is in the future
- Available for customers to purchase
- Timing of when it becomes available can be configured by your store
- Default is 4 months (120 days)



NOT YET PUBLISHED

- Not in stock at your store
- Publication Date is in the distant future
- Store Setting determines whether it is available for customers to purchase
- Timing of when it changes to Coming Soon can be configured by your store

The 13-Minute Murder: A Thriller (Bookshots) (Hardcover)

[View](#) [Staff Reviews](#) [Store Pricing](#)

By James Patterson, Shan Serafin (With)

\$26.00

JAMES PATTERSON
THE
13-MINUTE
MURDER

AND SHAN SERAFIN

Get the Digital Audiobook

[ADD TO CART](#) [ADD TO WISH LIST](#)

Not Yet Published

STORE PREFERENCES

The screenshot displays a web store interface with a navigation menu on the left and a main content area. The navigation menu includes: Products, Coupons, Reports, Configuration, Store, Account Information and Preferences, Affiliates, Cart, Checkout, Countries and addresses, Coupon module settings, Local Store Inventory, Online Only Gift Code, Orders, Payment methods, Products, Shipping quotes, Stock notifications, Store outlets, Store pricing, Store Roles, Taxes, and Wish list settings. The main content area features a product page for 'The Baker's Secret: A Novel (Hardcover)' by Stephen P. Kiernan, priced at \$26.99. The product page includes a 'New' badge, 'Staff Reviews', and 'Store Pricing' tabs. The book cover shows a bicycle with a loaf of bread on the back. The price is \$26.99, and it usually ships in 1-5 days. There are 'Add to Cart' and 'Add to Wish List' buttons. The shopping cart is empty, showing 0 items and a total of \$0.00. There are also sections for 'UPCOMING EVENTS' (No upcoming events available) and 'KOBO EBOOKS' (Get a \$5 credit on sign up, Choose from over 5 million eBooks). A search bar for eBooks is also present.

333 Westchester Ave, White Plains, NY
staff@bookweb.org | 1.800.637.0037 option2

About Event Calendar Galleries My Account CK AFF Test

Store Features
Store Preferences
Configure Book Settings

THIS IS Supko's TEST SITE

The Baker's Secret: A Novel (Hardcover)
By Stephen P. Kiernan
\$26.99
Add to Cart Add to Wish List
Usually Ships in 1-5 Days

SHIPPING CART
0 Items Total: \$0.00

UPCOMING EVENTS
No upcoming events available
more

KOBO EBOOKS
Get a \$5 credit on sign up
Choose from over 5 million eBooks
About Kobo eBooks
title, author, keyword or ISBN
Search eBooks

STORE PREFERENCES

Wholesaler Fulfilled

Allow orders to be fulfilled by our wholesalers automatically.

Short Discount

Orders containing short discount books -- books that carry a wholesaler discount of less than 35 percent -- will not be eligible for wholesaler fulfillment. To disable this, and allow orders containing short the box.

Special Order

Disable purchasing of books with availability status 'Special Order - Subject to availability'. Books added using 'Add a Book' are not affected by this option.

Disable eBook Fulfillment

Disable ebook fulfillment.

Not Yet Published

Display the 'Add to Cart' button for Not Yet Published titles.

Default Product Description

Show Default Product Description

Stop All Ingram Orders

When checked, Store Admins will NOT be able to send orders (regular or pre-orders) to Ingram. Does not work on D7 yet.

Always Save Credit Card Profile

By checking this preference, customer's credit card profiles will always be saved without giving the customers an option to opt out during checkout.

Hide Logo In Invoice

Hide the logo in order invoices and confirmation emails.

Disable Search by ISBN-10

By default, ISBN-10s entered into a search bar will automatically be converted to ISBN-13, and the customer taken directly to the matching book. Check this box if you do not want this functionality.

Show Large Cover Image

Use large cover images on product pages, instead of small ones.

Affiliate Custom Join Template

Use the store-built custom Affiliate join the program page.

Disable Pop-up on Event calendar

The Pop-up on Event Calendar is enabled by default. Check here to disable the pop-up on event calendar

Save configuration

SPECIAL ORDER

- Check this to disable the sale of "Special Order" books
- Your choice here will affect whether you can sell Backordered or Hard to Find

Book Status	Special Order Allowed	Special Order Not Allowed
Backordered	Yes	No, unless "Allow Backorder Sales" is checked
Special Order	Yes	No
Hard to Find	Yes, unless "Prevent Hard to Find Sales" is checked	No

NOT YET PUBLISHED

- Check this preference to enable the sale of all Not Yet Published titles, regardless of how far in the future they will be released
- This is an older setting; we'll look at the newer setting for moving the window for "Coming Soon" shortly

SHOW LARGE COVER IMAGE

- Check this on to show a larger cover image by default on your product pages



VS



CONFIGURE BOOK SETTINGS

The screenshot displays the Magento 2 admin interface. At the top, there is a navigation bar with tabs for Store, Content, Structure, Appearance, Configuration, and Message Center (208 unread messages). A search bar is located on the right. Below the navigation bar, the 'ABA TEST SITE' header is visible, including the address '333 Westchester Ave, White Plains, NY' and contact information 'staff@bookweb.org | 1.800.637.0037 option2'. Social media icons for Twitter, Facebook, Google+, LinkedIn, and RSS are also present. The main content area shows a product page for 'Young Jane Young (Hardcover)' by Gabrielle Zevin, priced at \$26.95. The 'Configure Book Settings' option is highlighted in a red circle in the left-hand navigation menu. Other elements include a shopping cart with 0 items and a total of \$0.00, an upcoming events section with no events available, and a Kobo eBooks promotion offering a \$5 credit on sign up.

ABA TEST SITE
333 Westchester Ave, White Plains, NY
staff@bookweb.org | 1.800.637.0037 option2

Message Center (208 unread messages)

Search

Twitter Facebook Google+ LinkedIn RSS

About Event Calendar Galleries My Account CK AFF Test

Configuration

- Store
- Account Information and Preferences
- Affiliates
- Cart
- Checkout
- Countries and addresses
- Coupon module settings
- Local Store Inventory
- Online Only Gift Code
- Orders
- Payment methods
- Products
- Shipping quotes
- Stock notifications
- Store outlets
- Store pricing
- Store Roles
- Taxes
- Wish list settings

Store Features

Store Preferences

Configure Book Settings

THIS IS Supko's TEST SITE

Young Jane Young (Hardcover)

By Gabrielle Zevin

\$26.95

Add to Cart Add to Wish List

Usually Ships in 1-5 Days

SHOPPING CART

0 Items Total: \$0.00

UPCOMING EVENTS

No upcoming events available

more

KOBO EBOOKS

Get a \$5 credit on sign up

Choose from over 5 million eBooks

Configure Book Settings

BOOK AVAILABILITY STATUSES

On Our Shelves Now

This book is currently on hand at your store. This status will only appear if you are sending inventory data to your IndieCommerce site.

Usually Ships in 1-5 Days

This book is on hand at Ingram.

Backordered

This book is on order, but not on hand, at Ingram.

Coming Soon - Available for Pre-Order Now

This book is within 120 days of publication and is not yet on hand at Ingram.

Not Yet Published

This book has not yet been published, and release date is over 120 days away.

Special Order

This book is not currently on hand at Ingram, but is believed to be available from the publisher, or from other sources.

Hard to Find

The book is believed to be out of stock indefinitely at all sources. More copies may or may not be printed in the future.

Out of Print

The publisher has officially designated the book as out of print.

Unavailable

This book is not available for sale, possibly because it has been removed from sale by the publisher/author.

On Our Shelves Now (Detail Page)

Optionally, provide an alternate "On Our Shelves Now" status description to be used on the product detail page.

OTHER BOOK SETTINGS

Allow Pre-Order of Books Within...

Books within this period will appear as "Coming Soon - Available for Pre-Order Now" and can be purchased by customers. Books outside of this period will appear as "Not Yet Published".

Show Related Editions at Top of Page

Sell Calendars, Maps, blank books, and other book-like sideline items (Ingram Department Code T)?

Check this box to make these products available for purchase on your site.

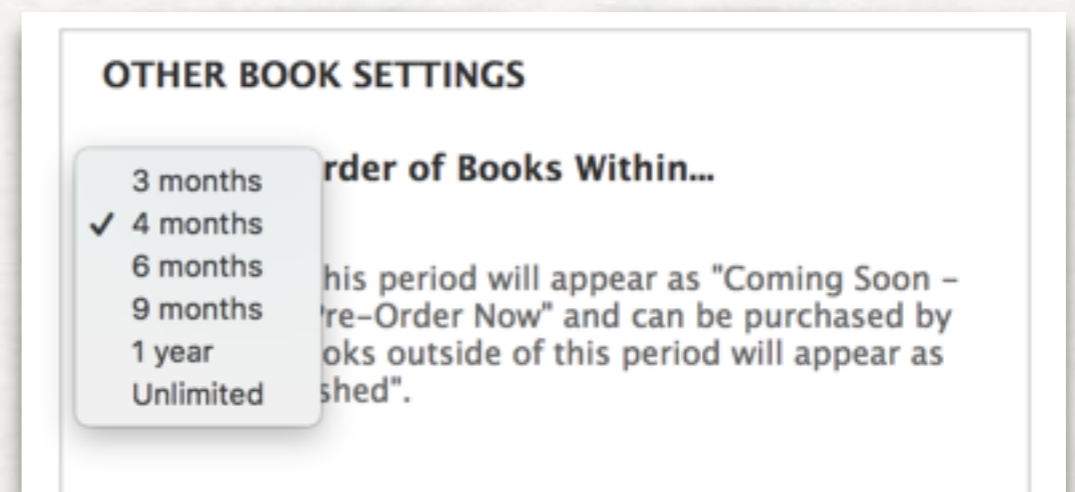
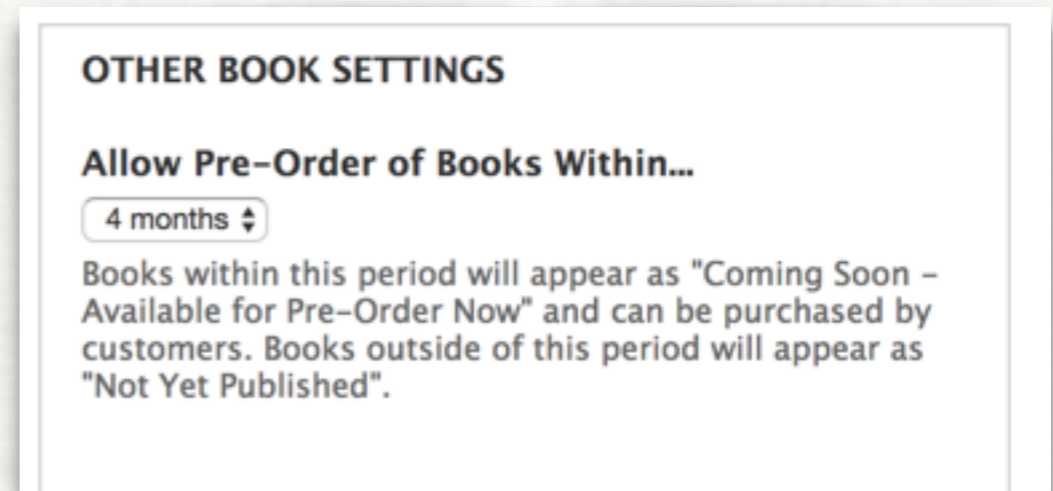
Show NPR Stories?

BOOK AVAILABILITY STATUSES

- Here you can customize the language shown to customers for each availability status
- Your changes will appear throughout the site
- You can have a different “On Our Shelves Now” status for search results & lists vs. on the product detail page.
- Stores with multiple outlets use this to add an extra “click to see which locations have the book” message
- Future improvements will add outlet data directly to search results

ALLOW PRE-ORDER OF BOOKS WITHIN...

- Lets you control when a book's status changes from "Not Yet Published" to "Coming Soon..."
- Coming Soon are always available for sale
- We have left the default at 4 months (where it's always been), but recommend stores choose a more generous window to capitalize on marketing & social media



SHOW RELATED EDITIONS AT TOP OF PAGE

- Related Editions are always shown at the bottom of the page
- This setting lets you also show some up higher on the page
- Choose 0-4, or all



SELL DEPARTMENT T

- Department T includes Calendars, Maps, blank books, and other book-like sideline items
- Products are excluded from your site unless you check this box
- Other categories of sideline may appear here separately in the future

Sell Calendars, Maps, blank books, and other book-like sideline items (Ingram Department Code T)?
Check this box to make these products available for purchase on your site.

SHOW NPR STORIES?

- Shows a NPR player widget on the product page if enabled
- Only appears if NPR has a story about the book
- Updated daily

Show NPR Stories?

Show an embedded player with NPR book content if it is available for a given book.

Coverage from NPR



Samantha Clark/NPR

npr

share

book reviews

Daring New Novel Fetishizes A Desperate
Desire For Sleep FRESH AIR



listen

7:21

© 2018 npr

SHOW BOOK MARKS FROM LITHub?

- Shows embedded review content from LitHub on the product page

Show Book Marks from LitHub?
Shows embedded review content from LitHub.

- Only appears if LitHub has reviews of the book
- Updated in real time (live from LitHub)

Book Marks

My Year of Rest and Relaxation
OTTESSA MOSHFEGH

WHAT THE REVIEWERS SAY
POSITIVE
BASED ON 30 REVIEWS

RAVE +
POSITIVE +
MIXED
PAN

RAVE
DWIGHT GARNER,
THE NEW YORK TIMES
“Because this is a novel by the superabundantly talented Moshfegh — she’s an American writer of Croatian and Iranian descent — we know in advance that it will be cool, strange, aloof and disciplined. The sentences will be snipped as if the writer has an extra row of teeth.”

RAVE
ALEXANDRA KLEEMAN,
“[Moshfegh] is adept at crafting dark, compelling female characters

PREVENT HARD TO FIND

- This preference only appears if you **HAVE NOT** disabled sale of Special Order books
- (If you have disabled sale of Special Order books, Hard to Find books are also disabled)
- If you allow sale of Special Order books, check this preference to prevent the sale of Hard to Find books

Prevent Hard to Find Sales?

Your site allows the sale of books not in stock at Ingram ("Special Order"). Check this box if you would like to prevent the sale of Hard to Find titles. These are titles that the publisher or Ingram has specified are out of stock indefinitely. Titles unavailable through Ingram without such information will remain available for purchase.

ALLOW BACKORDER SALES

- This preference only appears if you **HAVE** disabled sale of Special Order books
- (If you haven't disabled sale of Special Order books, Backorder sales are always allowed)
- If you don't allow sale of Special Order books, check this preference to allow Backordered books to be purchased through your site

Allow Backorder Sales?

Your site does not allow the sale of books not in stock at Ingram ("Special Order"). Check this box if you would like to allow the sale of Backordered titles. This will allow books on order, but not on hand, at Ingram to be sold on your site. Books neither on hand nor on order at Ingram will remain unavailable for purchase.

LSI SETTINGS

The image shows a screenshot of a Magento admin interface. On the left, there is a sidebar menu with the following items: Orders, Customers, Products, Coupons, Reports, and Configuration. The Configuration menu is expanded, showing a list of sub-items: Store, Account Information and Preferences, Affiliates, Cart, Checkout, Countries and addresses, Coupon module settings, Local Store Inventory, Online Only Gift Code, Orders, Payment methods, Products, Shipping quotes, Stock notifications, Store outlets, Store pricing, Store Roles, Taxes, and Wish list settings. The 'LSI Settings' item is circled in red. The main content area displays the store's header with the text 'KABA TEST SITE' and contact information: '33 Westchester Ave, White Plains, NY', 'staff@bookweb.org | 1.800.637.0037 option2'. There are social media icons for Twitter, Facebook, Google+, LinkedIn, and YouTube. A navigation bar includes links for About, Event Calendar, Galleries, My Account, CK AFF, and Test. The main content area features a large purple text overlay that reads 'THIS IS Supko's TEST SITE'. Below this, there is a product listing for a book by Jessie Burton, priced at \$27.99. The product listing includes an 'Add to Cart' button, an 'Add to Wish List' button, and a note that the item 'Usually Ships in 1-5 Days'. On the right side of the page, there are three sections: 'SHOPPING CART' showing 0 items and a total of \$0.00, 'UPCOMING EVENTS' with the message 'No upcoming events available', and 'KOBO EBOOKS' with a 'Get a \$5 credit' button.

Local Store Inventory

FULFILLMENT CASCADE PRIORITY

Set your own store as the first point in the fulfillment cascade. This means that the ABA E-Commerce Solution system will check your inventory before checking wholesalers when looking to fulfill an order. Leaving this box blank will mean that your inventory is last in the cascade. Any orders where your inventory is chosen as the point of fulfillment will be store fulfilled orders.

Place my inventory FIRST in the fulfillment cascade.

The default is OFF.

USE PRICES PROVIDED IN LSI?

By default, prices uploaded with your inventory files will always be used on your website. Uncheck this preference if you prefer to ignore these prices and use the publisher's list price online instead.

Use LSI Pricing

The default is ON.

Web Discounts Override Inventory Pricing

By default, prices uploaded with your inventory files will always be used on your website, instead of prices set in the IndieCommerce store pricing tools. Check this preference if you wish to allow single product pricing rules you create to supersede prices sent with your LSI files. The default is OFF.

USE LSI AVAILABILITY?

Check this preference if you want products in your local inventory to be available for sale through this site, even if they are not available from Ingram.

Use LSI availability

The default is ON.

HIDE QUANTITY ON HAND FOR LSI

Check this preference if you wish to hide the # of copies on hand for LSI.

Hide Quantities on hand?

The default is OFF.

LSI ONLY

Check this preference if you wish to hide all books other than the ones you have in stock. CUSTOMERS WILL NO LONGER BE ABLE TO SEE OR BUY OTHER BOOKS. You can enable books for sale on the site that are not in stock by uploading them with a quantity of 0 in your LSI feed.

Show only books that appear in LSI?

The default is OFF.

Save configuration

FULFILLMENT CASCADE PRIORITY

- Enable this preference to prevent orders from automatically going to Ingram if you have the book in stock
- You can still decide to manually send the book to Ingram when processing the order
- LSI does not prevent you from taking advantage of wholesaler fulfillment
- You can keep the copy in the store and have Ingram ship a new copy to the customer if you wish

LSI PRICING RULES

- Enable “Use LSI Pricing” to use the prices in your LSI files; disable to ignore them completely
- IF you have enabled “Use LSI Pricing”, it will supersede other pricing logic on your site
- Check “Web Discounts Override Inventory Pricing” to allow single product pricing rules to override your LSI prices
- This can be useful for online only sales (or vice versa)
- LSI pricing will always override pricing rules by discount code

USE LSI AVAILABILITY

- Enable “Use LSI Availability” to ensure that products in stock at your store are always available for sale on your site
- If you disable this, the Ingram availability will be used instead
- Enabling this feature will allow you to sell books in your inventory that are Special Order/Hard to Find/Out of Print on your site—**ONLY** if they are in your inventory

HIDE QUANTITY ON HAND FOR LSI

- Some stores want to show if a book is in stock, but not how many copies
- Check this preference to hide the quantity numbers
- Instead of "3 on hand at Main St" it will say "On Hand at Main St"

LSI ONLY

- This is an experimental feature
- NOT recommended for existing stores
- Enabling this feature will hide every book on your site that isn't in your LSI file

WHAT DOES IT MEAN TO SEND A "0" QUANTITY IN LSI?

- IndieCommerce still processes books in LSI that have a 0 quantity
- These books will not show as on hand, but:
 - Search boosts still apply
 - LSI pricing rules still apply
 - LSI availability *does not* apply

STORE PRICING 201

Store Content Structure Appearance Configuration **Message Center (208 unread messages)** Search 0 / 1 Hello store_admin2 Log out

BA TEST SITE
33 Westchester Ave, White Plains, NY
staff@bookweb.org | 1.800.637.0037 option2

About Event Calendar Galleries My Account CK AFF Test

THIS IS Supko's TEST SITE

Configuration

- Store
- Account Information and Preferences
- Affiliates
- Cart
- Checkout
- Countries and addresses
- Coupon module settings
- Local Store Inventory
- Online Only Gift Code
- Orders
- Payment methods
- Products
- Shipping quotes
- Stock notifications
- Store outlets
- Store pricing
- Store Roles
- Taxes
- Wish list settings

Books

- By Model
- By Wholesale Discount Code
- NET Discount Setting
- Not For Sale

Hor...
Th...
V...

...ology (Hardcover)
Catching Trilogy (Hardcover)
Store Pricing

By Ezekiel Boone
Email or call for price

Backordered

SHOPPING CART

0 Items Total: \$0.00

UPCOMING EVENTS

No upcoming events available

more

KOBO EBOOKS

Get a \$5 credit on sign up
Choose from over

PRICE MESSAGE DISPLAYED FOR BOOKS NOT AVAILABLE THROUGH THE SITE

- Found on the "NET Discount" page
- Default is "Email or call for price"
- Applies to all books you choose not to sell through your site, not just NET books (Special Order, Hard to Find, Out of Print)

[Home](#) » [Administration](#) » [Store](#) » [Configuration](#) » [Store pricing](#) » [Books](#)

Store pricing

By Model By Wholesale

NET Discount.
Books with NET wholesale discount cannot be purchased on-line. Uncheck this box if you wish to sell NET books through your site. This setting

Message displayed for the price

For books that are not sold through the website, this is the message that will be displayed instead of the price. You can edit the message here.

NOT FOR SALE: BOOKS NOT SOLD AT ALL

- ISBNs uploaded here will be messaged to customers as not available for sale
- You can customize the message shown

Not For Sale

You can upload a file with a list of ISBNs that you do not wish to offer for sale on this site

- File must use the .txt extension.
- ISBNs should be ISBN13 and cannot have hyphens or spaces.
- One ISBN per line
- Please upload a new updated file if you wish to make any changes.

Not For Sale Upload

No file chosen

Latest Uploads and Updates made:

Upload : 02/20/18, Update : 02/20/18

Message displayed for books that are not for sale

For books that are not sold through the website, this is the message that will be displayed instead of the price. You can edit the message here.

ADJUST THE SEARCH ALGORITHM

The image shows a screenshot of the Drupal administration interface. At the top, there are navigation tabs: 'Appearance', 'Configuration', and 'Message Center (208 unread messages)'. The 'Configuration' tab is active. Below it, a list of configuration categories is shown, including 'Content authoring', 'Front Page', 'Media', 'People', 'Search and metadata', 'System', 'User interface', 'Web services', and 'Workflow'. The 'Search and metadata' category is expanded, showing sub-items: 'URL aliases', 'Page titles', 'Search Weights', and 'XML sitemap'. The 'Search Weights' item is circled in red. In the background, a website header is visible with the text 'BA T...', 'Westchester Av', '@bookweb.org', and navigation links for 'About', 'Event Calendar', and 'Galle'.

Configuration Category	Sub-item
Content authoring	
Front Page	
Media	
People	
Search and metadata	URL aliases
	Page titles
	Search Weights
	XML sitemap
System	
User interface	
Web services	
Workflow	

Search and metadata

Override ABA defaults?

Check this box to override default values for search boosts set by ABA staff and use your own values.

SEARCH ALGORITHM OVERRIDES

Strictness

Strict

Loose

Describes how strictly keywords must match. "Strict" means all keywords must match. "Loose" means only a majority of keywords must match. "Loose" searches help customers who don't know exactly what they're looking for, but can allow unrelated results to slip in.

Keyword Relevance (Stemmed)

Boost by stemmed keyword relevance. Stemming keywords allows for near-matches. For example, a search for "increase" would match results including "increasing", "increases", and "increased".

Keyword Relevance (Unstemmed)

Boost by unstemmed keyword relevance. In this case, a search for "increase" would only match the exact word "increase".

Phrase Slop

Boost by "phrase slop" (how close keywords appear together).

Usually Ships in 1 to 5 Days

Boost products currently in stock at Ingram.

Coming Soon

Boost products that are coming soon.

Regular Discount

Boost products with a regular discount (REG) from Ingram.

Ingram Desire

Boost products according to a proprietary algorithm created by Ingram. A little goes a long way, here.

Recency

Boost products based on how recently they were released.

Custom Products

Boost custom products created locally on your store's website.

WARNING: ADVANCED USERS ONLY

- It is easy to mess up your site using this feature
- We periodically push updates to the search algorithm; if you have established your own settings, you may not receive them
- Some parameters (Desire) are much more sensitive than others (LSI)
- The good news: you can always toggle custom settings on and off
- You can always reset to defaults

SEARCH WEIGHTS: GETTING STARTED

- Toggle "Override ABA Defaults?" on and off to enable or disable your custom settings
- Toggle Debug Search to see a search "score" letting you know how the search engine ranked each book based on your settings
- The score doesn't mean much by itself, only in relation to other search results per search



The screenshot shows a search interface with the following elements:

- Search** header
- Search bar with "Kobo" selected and "the hobbit" entered
- Buttons for "Search" and "Sort Results"
- Search results** section
- Result for **The Hobbit (Paperback)** by J.R.R. Tolkien
- Book cover image for "The Hobbit" by J.R.R. Tolkien
- Price: **\$14.99**
- ISBN-13: 9780547928227
- Availability: Usually Ships in 1-5 Days
- Published: Mariner Books, September 18th
- Score: 13.926579 (circled in red)

SEARCH WEIGHTS

- **Strictness:** must all keywords match, or just some of them?
- **Keyword Relevance (Stemmed):** Stemming keywords allows for near-matches (i.e. different tenses of a verb)
- **Keyword Relevance (Unstemmed):** Exact match only
- **Phrase Slop:** Boost results based on how closely words appear together. Hugely important for relevance.
- **Usually Ships in 1-5 Days, Coming Soon** - boost products with these availability statuses

SEARCH WEIGHTS (CONT.)

- **Regular Discount:** boost products with a REG discount code at Ingram
- **Ingram Desire:** boost products based on their Ingram Desire score
- **Recency:** boost products based on how recently they came out
- **Custom Products:** boost custom products in search
- **In Stock at Your Store:** boost products that appear in LSI

SEARCH WEIGHTS ADVICE


- It is difficult, if not impossible, to achieve the right balance for every possible search
- The default settings are designed to balance new and bestselling books, and favor specific title and author searches
- Stores tend to find the most benefit boosting custom products (IF custom products are important to your store) and LSI

EBOOKS & DIGITAL AUDIO

EXISTING INTEGRATIONS

- Kobo for eBooks
- Libro.fm for digital audiobooks
- Libro.fm upgrades coming soon!
- We are discussing with other partners and working to make our system extensible, to allow for other options in the future
- Stores will be able to choose one ebook partner and one digital audiobook partner. Can be 2 different companies or 1 for both (for companies that offer both)


COMING SOON



Libro.fm Test IndieCommerce Site

Libro.fm Test IndieCommerce Site

ABOUT | EVENT CALENDAR | GALLERIES | MY ACCOUNT | CK AFF

Shopping cart  0 Items Total: \$0.00


User login

Username

Password

[Create new account](#)
[Request new password](#)

Indie Bestsellers



Dog Man: A Tale of Two Kitties
By Dav Pilkey

[more](#)

Kids Indie Next List

This feature requires that you enable JavaScript in your browser.

Home > [Big Magic: Creative Living Beyond Fear \(Paperback\)](#)

Big Magic: Creative Living Beyond Fear (Paperback)

By [Elizabeth Gilbert](#)
\$16.00

Usually ships in 1-5 Days

title, author, keyword

[Advanced Search](#)

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- [Hardcover, Large Print \(October 7th, 2015\): \\$37.99](#)

**CREATE A VIEW TO
SHOWCASE INGRAM
SIDELINES**

SIMPLE VIEW RECIPE TO SHOWCASE SIDELINES

- Create a new view displaying ABA Print Books
- Add a filter by Type and set it equal to 'ingram-T'
- Add fields such as title, cover image, price, and add to cart button
- Sort by desire descending