



BOOKSELLING THIS WEEK MEDIA KIT

REACH 14,000 INDEPENDENT BOOKSELLERS AND INDUSTRY PROFESSIONALS EVERY WEEK.

A TOP BANNER \$2,500

Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.

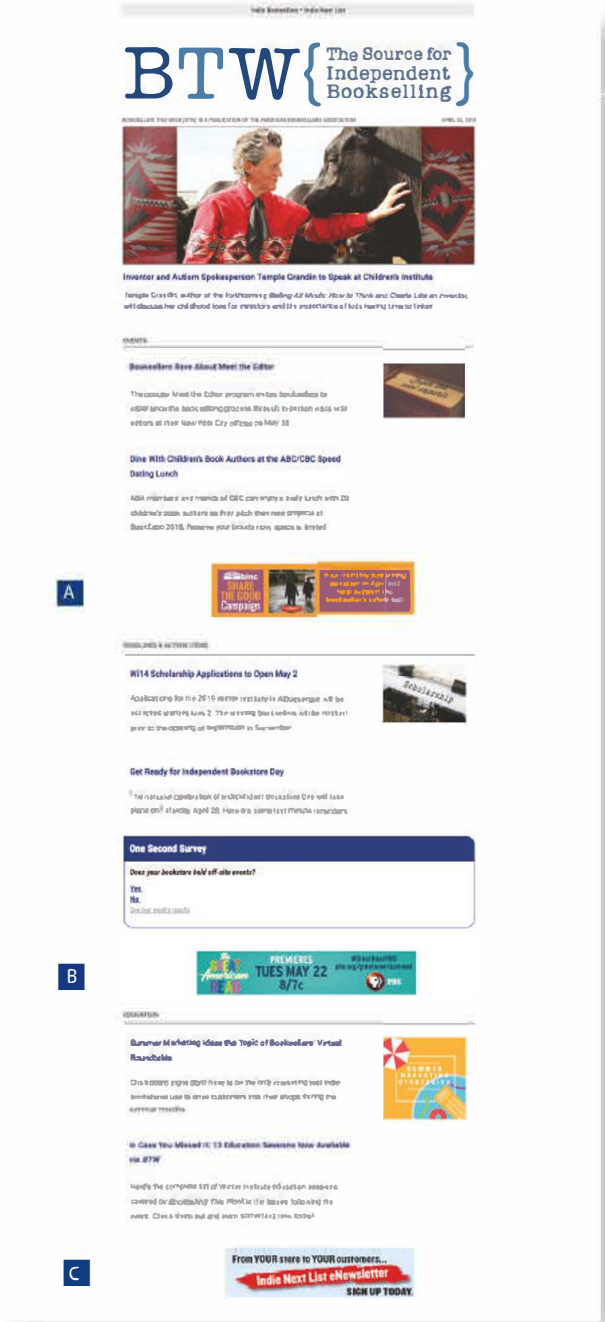
350p x 90p

B MIDDLE BANNER \$1,500

350p x 90p

C BOTTOM BANNER \$950

350p x 90p



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Sample provided is representative of ad specifications only and does not necessarily depict placement within the brief. Acceptable file formats are JPEG & GIF. Ad cannot exceed 40k in size.

Prices are for participation in 13 emails to 14,000 independent booksellers and industry professionals (one 90 day cycle)