

“Boxed Out” Campaign Returns RECOMMENDED POSTS FOR SOCIAL MEDIA

Where you shop matters. #ShopIndie today, tomorrow, and always. Don't let bookstores be #BoxedOut.

Calling all book lovers! Our wonderful bookstores have so many books to choose from. All they need is YOU. Don't worry, the dragons won't be there. 🐉 #DragonsArentReal #BoxedOut #ShopIndie

If you want Amazon to be the world's only retailer, keep shopping there. On June 21 and 22, shop indie so our beloved bookstores won't be #BoxedOut.

Amazon is marketing two days of “epic deals,” on June 21 and 22, but the #BoxedOut campaign is back to talk about what is really important.

Amazon only offers you lower prices (which undercuts and devalues the hard, necessary work of authors, publishers, and bookstores) because of:

- Decades of sales tax collection avoidance
- Special tax rebates & subsidies
- Warehouse conditions that put employees in danger
- Monopolistic practices — and we could go on.

Choose bookstores and small businesses, run by real people making connections and providing spaces for personal and localized experiences.

Amazon doesn't need your money. Why do you want to give it to them?
#ShopIndie #BoxedOut

Small businesses need your support. Why give it to Amazon instead?
#ShopIndie #BoxedOut

Do you *really* need squirrel underpants overnighted to you?
#ShopIndie #BoxedOut

Can you really not wait one more day for your order of *Dancing With Cats* to come in? 🐱
#ShopIndie #BoxedOut