



# Edelweiss Analytics

*for Booksellers*

## Basecamp

**What is it?** The Basecamp tier of Analytics feeds your POS data into Edelweiss. This way, both you and your publisher sales reps can see how comparable titles have performed in your store. Having access to your sales and inventory history on comp titles facilitates informed ordering decisions and saves you time.

**What can it do?** With Basecamp, you can quickly see how a title sold in the first three months after release, lifetime sales, last year sales, current on hand, and current on order. This data can help predict the sales of an upcoming title.

Your publisher sales reps can also see this data and use it to make better suggestions.

Selection decisions are fast and easy when you can see your store's sales and inventory history for each comp title right in Edelweiss.

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**Cost: Free for the first year!**

After the first year - \$26 / Month per store



**Set Up:** Scan the QR code, which will take you to a form that lets us know who you are and what you need to succeed!

**How it works:** Once you have been onboarded, a daily feed is set up. All you have to do next is reap the benefits! Questions? Reach out to [support@abovethetreeline.com](mailto:support@abovethetreeline.com)!

**Bonus:** With Basecamp, you also get access to Edelweiss360. With Edelweiss360, you can create targeted email marketing and event promotions, measure the impact of email marketing on direct and indirect sales, and enable customer wish lists and reviews!