

# Athena + Small Business Rising

# Holiday Toolkit

# Instructions



We have a once-in-a-generation opportunity to support small business AND rein in corporate power! Thank you for using this holiday season to build power with your customers. Here are some tools to guide your customers into action to rein in Big Tech.

## Promotional Items For Your Use:

### 8.5x11 Internal Poster

This can be placed by the store entrance/exit, at the checkout counter, and other key areas where customers can take action while they wait

### 8.5x11 External Poster

This can be placed in your front window or entrance to your business, so that it faces out to the exterior of the store

### 5x7 Handout Flyers

Hand these out to customers or place in bags

### Table Tent

This can be placed at the checkout counter and/or open table/rack/counter spaces throughout your business

**NOTE:** The current designs include the Small Business Rising logo, with a blank space next to it to add your own logo if you're interested.

If you'd like to add your own business logo to the design materials, you can upload your logo and place it in the blank logo space within the Canva design template links below:

[8.5x11 Internal Poster]

[8.5x11 External Poster]

[5x7 Handout Flyers]

[Table Tent]

## The Issue:

Congress is debating 6 historic anti-monopoly bills aimed primarily at Big Tech corporations.

Large corporations like Amazon have become too powerful, harming small businesses and our democracy. It's time for Congress to rein in these global corporations—just like Congress did in the past with steel companies, railroads, oil and more.

## The Solution:

Your representative needs to hear from you. The bills have enough bipartisan support to really stand a chance this legislative session. But Amazon's lobbying has some members of Congress on-the-fence. TK

Encourage customers to email members of Congress

Encourage customers to call members of Congress

Encourage customers to tweet at members of Congress