

MAROMA

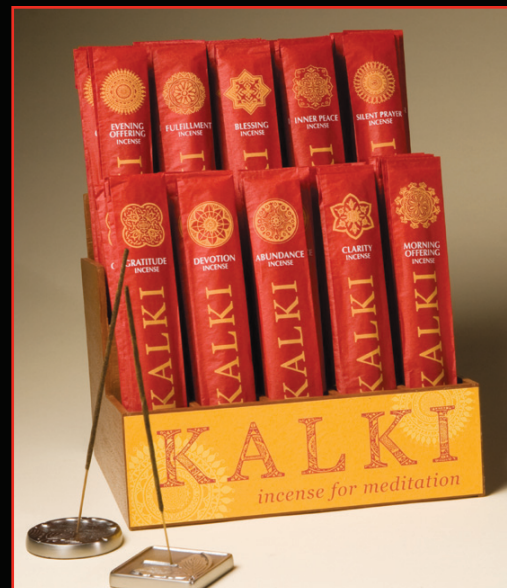
ambient essentials



"Book & Books has had wonderful success selling Maroma products. I never imagined we'd be selling as much incense as we are."

Mitchell Kaplan
Books & Books, Miami, Florida

Maroma is a supplier of incense and other aromatic products from India. Founded in 1976, Maroma operates in the planned community of Auroville in rural south India. It turns over 45 per cent of its profits for the development of Auroville and local villages. As an introductory offer, the company is giving booksellers 50 per cent off its two bestselling lines of incense, Encens d'Auroville, a display of 14 scents that normally sells for \$260 and the Kalki display (normally \$151) and a set of four burners (normally \$12). Maroma is donating to ABFFE 10 percent of its sales to independent booksellers.



See a full list of Maroma products at www.maroma.com.

For further information, contact Maroma:

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Miami, Florida 33138

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Toll Free (888) 376-3381
Fax (305) 751-8410
email maroma@maromausa.com

PROTECT FREE SPEECH BY SELLING GREAT PRODUCTS!

The American Booksellers Foundation for Free Expression (ABFFE), the bookseller's voice in the fight against censorship, has launched an affiliate program for companies that are willing to donate to ABFFE a portion of their sales to independent bookstores.

Hundreds of bookstores are already raising money for ABFFE by selling reading glasses from 2020 Vision USA, 3D bookmarks from emotionGallery and incense from Maroma.



2020 *Vision* USA

A family business founded in Sarasota, Florida, in 1996, 2020 Vision USA offers a huge inventory of reading and sun glasses in high-fashion Italian designs. The first company to join the ABFFE affiliate program, 2020 Vision USA is contributing \$1 for every pair of glasses sold to an independent store. It has already donated over \$12,000!

View their complete eye wear collection at
2020VisionUSA.com.

For further information, contact
2020 Vision USA:

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Sarasota, FL 34276

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"Their styles and prices are terrific, and they offer personal and exceptional service."

Matt Miller
*Tattered Cover Book Store,
Denver, Colorado*



EMOTIONGALLERY

emotionGallery is a French company that has reengineered the 3D bookmark using digital technology to create wonderfully vivid images with an amazing range of motion. As an introductory offer, the company is giving booksellers at no cost 144 bookmarks and a compact display that includes a battery-powered cylinder that rotates to reveal the bookmark images in motion. Booksellers pay only when they order more bookmarks, which wholesale for \$1.75 and retail for \$4. ABFFE receives ten cents for every bookmark purchased by an independent bookstore.

For further information, contact
emotionGallery:

Telephone (305) 576-9013
email sales@emotiongallery.com

Additional bookmarks can be
ordered only at
www.emotiongallery.us



"These are the best new designs in bookmarks that we've had in years. We've sold 1,000's in our stores and at school bookfairs."

Becky Anderson
*Anderson's Bookshop,
Naperville, Illinois*

