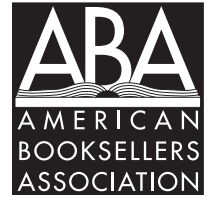


MAILING LIST RENTAL ORDER FORM

ABA MEMBERS ONLY



ONE-TIME USAGE: All ABA mailing lists [LABELS ONLY] are seeded and are for ONE-TIME USE ONLY.

Unauthorized re-use will be billed at the regular one-time rental charges.

SAMPLE MAIL PIECE: We reserve the right to request a sample of the mailing piece (or proposed copy if the material is not yet printed) before agreeing to rent any of our lists.

DELIVERY: Please allow 2-3 weeks for complimentary ground delivery. For all other delivery methods, please include Carrier Name, Phone Number, and Account Information.

RETAIL BOOKSTORE LISTS AVAILABLE *check one*

- All Locations Main Stores and Headquarters Only

LIST ARRANGEMENT *check one*

- Zip Code Order Alphabetical by State

FORMAT *check one*

- Pressure-sensitive laser labels (peel off; 3-across; can be affixed by hand) : \$375
 Electronic: 6 months unlimited usage: \$1000 or 3 months unlimited usage: \$750 or One time usage: \$400

Email address for delivery: _____

SHIP TO

Firm Name _____

Street Address _____
not a P.O. box

City/ST/Zip _____

ATTN _____

BILL TO

Person _____

Firm Name _____

Street Address _____

City/ST/Zip _____

Phone _____

SHIP VIA *(optional)*

Carrier Name _____ Carrier Phone _____

Carrier Account # _____

PAYMENT

Payment or charge authorization (in U.S. dollars only) for the full amount must accompany this form.

Enclosed is my check or money order, payable to *American Booksellers Association*, for \$ _____

Please charge my credit card:

- American Express Discover MasterCard Visa

Account # _____ Expiration date _____

Name on card _____ Cardholder's signature _____

Return completed form with payment to:

American Booksellers Association, Attn: Tina Pallogudis, 333 Westchester Ave., Suite S202, White Plains, NY 10604
Phone (800) 637-0037 or (914) 406-7500, ext. 7536 • Fax (914) 417-4013